



# Delivery Specifications



“ I thoroughly enjoy IDAHO magazine and look forward to receiving it each month because it contains great articles and stories about our state. ”

—Jess Walters, Boise  
Trustee, Idaho State Historical Society

## DEADLINES

issues	closing dates	artwork deadlines
January	November 25	December 1 (prior year)
February	December 25	January 1
March	January 25	February 1
April	February 25	March 1
May	March 25	April 1
June	April 25	May 1
July	May 25	June 1
August	June 25	July 1
September	July 25	August 1
October	August 25	September 1
November	September 25	October 1
December	October 25	November 1

## MATERIAL SPECIFICATIONS

- > All images MUST BE at least 300dpi
- > All ads must be built in CMYK
- > All font (printer and screen) and image files must be attached when applicable
- > Include a proof so we can compare and look for deviations
- > We accept EPS files (with fonts outlined), Tiff or PDF files OPTIMIZED FOR PRINT (CMYK).
- > Please email your ad to: [ahottinger@idahomagazine.com](mailto:ahottinger@idahomagazine.com)  
(Please call to confirm that we have received your ad.)
- > Call (208) 336.0653 for ftp instructions.
- > Mail a cd to:

## SHIPPING CONTACT

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